

2nd Healthcare Summit and Awards 2023

Innovation and Sustainable Solutions: The Future of Healthcare

August 22, 2023 | New Delhi



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OVERVIEW

India's healthcare industry is expected to grow to hit \$50 billion in size by 2025. As healthcare has become more focused on innovation and technology over the past two years, about 80% of the healthcare system aims to increase investment in digital healthcare tools in the coming five years.

The pandemic has accelerated the urgency to integrate technologies and the need for building an ecosystem that addresses the needs of individuals in a personalized manner. Covid-19 was a wake-up call to governments across the world, including India, to reimagine their public health systems and the way health services are delivered.

During the budget announcements, the finance minister reported that the Union Budget 2023-24 has included the establishment of 157 new nursing colleges in co-location with the current medical colleges. This move showcases the government's focus on transforming the healthcare sector by sustainable approaches.

The government has also introduced various healthcare reforms launched before and during the pandemic such as, Ayushman Bharat Digital Mission (ABDM) and teleconsulting guidelines combined with burgeoning health tech start-up ecosystem, have evolved to make healthcare journey better for Indian population. Thus, "new normal" in healthcare ecosystem will be about how healthcare delivery will innovate in the coming decade with sustainable solutions and what it means for both patients and healthcare providers.

In this context, with an objective to improve health sector in India by innovation and sustainable development, ASSOCHAM is organizing second edition of "2nd Healthcare Summit & Awards 2023" with the theme "Innovation and Sustainable Solutions: The Future of Healthcare" at New Delhi.

The second edition of ASSOCHAM's Healthcare Summit will see convergence of policy makers, healthcare leaders, pharmaceutical companies, industry captains, digital health innovators, device manufacturers, hospitals, leading doctors, medical experts, and various stakeholders in health eco-system from across the country onto a single platform to discuss about healthcare sector-challenges, opportunities, technology advancements and sustainable solutions.

Award Categories

- Best Hospital for Patient Safety & Care
- Best Multi Speciality Hospital
- Best CSR Excellence Award in Healthcare
- Best Healthcare Start-up
- Best Company for Technology Innovation in the Healthcare
- Best Diagnostic Company
- Best Hospital / Healthcare Company for Adoption of Green Energy and Sustainability
- Best Group of Hospitals
- Digital Healthcare Platform of the year
- Emerging Healthcare Brand of the Year
- Best Healthcare/Medical Insurance Company
- Most Promising CEO of the Year
- Distinguished Doctor of the year

Last Date for Nomination

5th August 2023

Nomination fee

30,000 plus taxes per category



Highlights of the event

- Improving and transforming the healthcare ecosystem by sustainable approaches
- Promoting innovation in healthcare through technology advancements
- Role of quality standards for health care delivery and management
- Accessible and affordable healthcare for all

Who Should Attend?

- Public and private hospitals
- Nursing homes
- Medical devices and hospital equipment companies
- Diagnostic laboratories
- Healthcare start-up and innovators
- Health Insurance companies
- Policymakers and regulators from central and state government
- Private equity firms and financial institutions
- Healthcare consultancy providers
- Investors and Financial Service Professionals
- Business Leaders and Industry Players from Healthcare Sectors
- Innovation and Technology Companies, Start-ups and Entrepreneurs
- Professional Services Providers
- Government Officials and Regulators
- R&D Institutions, Incubation Centres, Science/Biotechnology Parks and Laboratories
- Researchers, Academics and Medical Professionals
- CEOs, CIOs, CTOs Hospitals, healthcare companies pharma companies, Health tech providers, healthcare start-ups

Why Sponsor?

- Promote and showcase your brand, company, and products to our attendees, and meet potential clients face to face.
- Excellent networking opportunities during the Conference and visibility on social media platforms
- An opportunity to source new contacts and business leads or maintain relationships with existing ng researchers, customers, suppliers, and important institutions
- The possibility to launch new initiatives, products, or services directly to your primary market.



Partnership Opportunities

| Presenting Partner (Rs. 6 lacs) (Exclusive) | Platinum Partner (Rs. 5 lacs) | Gold Partner (Rs. 4 lacs) | Silver Partner (Rs. 3 lacs) | Delegate Kit Partner (Rs. 2 Lacs) | Supporting Partner (Rs. 1 Lac) |
|---|---|---|---|--|---|
| Speaker Opportunity in the Inaugural Session | Speaker Opportunity in the Inaugural Session | Speaker Opportunity in two Technical Sessions | Speaker Opportunity in one Technical Session | Brand/Logo recognition in the backdrop of the event | Logo in the event mailers |
| Speaker Opportunity in Two Technical Sessions | Speaker Opportunity in one Technical Session | Logo in the Event Mailers | Logo in the Event Mailers | Only company and ASSOCHAM logo will be printed on the Delegate Kit | Logo will be on the conference web page |
| Corporate video during the break | Corporate video during the break | Logo will be on the conference web page | Logo will be on the conference web page | Brand/Logo placement on the ASSOCHAM Website | Branding in Social Media Platform |
| Logo will be on the conference web page | Logo will be on the conference web page | Branding in Social Media Platform | Branding in Social Media Platform | Branding in Social Media Platform | Logo on backdrop and thank you panel at the venue |
| Branding in Social Media Platform | Branding in Social Media Platform | Logo on backdrop and thank you panel at the venue | Logo on backdrop and thank you panel at the venue | Logo in the Newspaper Advertisement | Logo in the Newspaper Advertisement |
| 1 Complementary Stall | 1 Complementary Stall | Brochure / Flyer of the organization in delegate folder | Logo in the Newspaper Advertisement | 3 Complementary delegate passes | 4 Complementary delegate passes |
| Brochure /Flyer of the organization in speaker folder | Brochure / Flyer of the organization in delegate folder | Logo in the Newspaper Advertisement | Social Media Message/byte | | |
| Brochure / Flyer of the organization in delegate folder | Logo on backdrop and thank you panel at the venue | Social Media Message/byte | 5 delegate passes | | |
| Branding standee at the venue (provided by the partner) | Logo in the Event Mailers | 7 delegate passes | | | |
| Logo on backdrop and thank you panel at the venue | Logo in the Newspaper Advertisement | | | | |
| Logo in the Event Mailers | Social Media Message/byte | | | | |
| Logo in the Newspaper Advertisement | 8 delegate passes | | | | |
| Social Media Message/byte | | | | | |
| 10 delegate passes | | | | | |

Exhibiting Opportunities:

Stall measuring 2 x 2 mtr.
available for

₹ 30,000/-*

For More information regarding
partnership, nomination forms and awards



For branding, speaking and stall opportunities, please contact

Sandeep Jain
Sandeep.jain@assochem.com

Ritika Malhotra
ritika@assochem.com
9560323090